



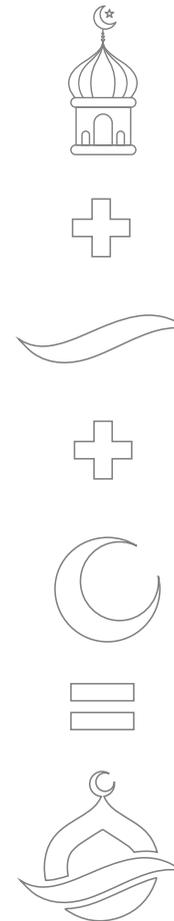
**CAIZ
COIN**

LOGO MANUAL

C O R P O R A T E I D E N T I T Y

THE IDEA OF CAIZ COIN

First came up in 2018 when our developers were thinking about how to provide financial services to merge the Islamic and Western worlds. After which, the breakthrough idea of offering a new de-centralized financial solution and cryptocurrency to enable fast and cost-efficient international money transfers. Caiz, licit or lawful, is a cryptocurrency that provides financial freedom to every investor and holder.



FOREST
#006b37



CHARTREUSE
#dae132



GRADIENT
#dae132
#006b37

LOGO
CORPORATE IDENTITY





COLORED & WHITE | ● #dae132 ● #006b37



COLORED & BLACK | ● #dae132 ● #006b37



BLACK & WHITE | ● #dae132 ● #006b37



BLACK & WHITE | ● #000000 ● #ffffff

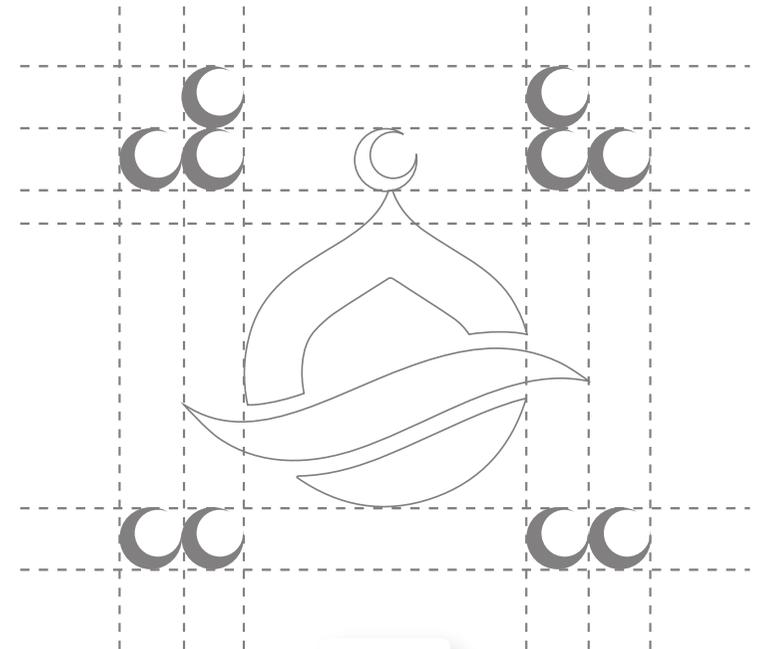


In case of colored background, please use the options Black and White.

BASED ON ISLAMIC VALUES

Caizcoin's culture is based on Islamic values, including; **justice, honesty, trust, safety, transparency, fairness, compassion, harmony.**

And also modern values; freedom, open-mindedness, acceptance, independence, internationality, innovation, and digitalization.



*Please use the moon size as base measurement of the space between the logo and any other element as showed above.

LOOKS MATTER ,AND SO BEEN READABLE

For the logo we picked **“Good Times Rg – Regular”** because of the technologic appearance.

And for the Graphic and Digital Materials, the fonts chosen were, **“Poppins”** and **“Open Sans”**. These are very elegant and readable fonts that serves their purpose for each environment.



LOGO

GOOD TIMES - REGULAR
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 \$%&?!#@



GRAPHIC MATERIALS

POPPINS
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 \$%&?!#@



DIGITAL MATERIALS

OPEN SANS
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890 \$%&?!#@

LOGO MOCKUP

CORPORATE IDENTITY



CAIZ
COIN



THE BRIDGE TO THE FUTURE

BUSINESS CARD MOCKUP

CORPORATE IDENTITY



THE BRIDGE TO THE FUTURE

07

BUSINESS CARD MOCKUP

ENVELOPE MOCKUP

CORPORATE IDENTITY



BILLBOARD MOCKUP

CORPORATE IDENTITY

CAIZ
COIN

FIRST

SOON ON GLOBAL
EXCHANGES

CAIZ
COIN

ISLAMIC

SOON ON GLOBAL
EXCHANGES

CAIZ
COIN

ECOSYSTEM

SOON ON GLOBAL
EXCHANGES



THE BRIDGE TO THE FUTURE